

Michel Plaxton

Bilingual Television Producer-Director

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Creates engaging multi-platform content within tight deadlines and budgets.

Skilled end-to-end producer, from writing to final edit, with over 20 years' experience.

Refined relationship-building skills and experience working collaboratively with production professionals or independently as needed.

PROFESSIONAL EXPERIENCE

Director

TFO – “#ONFR”, 2014–2017

Quickly developed the weekly, French-language, public affairs show into dynamic and visually distinctive television and web content program.

- Directed 140+ 8-minute shows over 3 years, including 3-live programs, dozens of high-profile field pieces, and one ½ hour special.
- Directed in 3-camera studio and single camera field pieces.
- Experienced directing in virtual studio set.
- Offline edited most reportage content; supervised online editing.
- Redesigned set, visual style and elements of show, in mid-season.
- Coached talent for on-air and voice-over recordings.
- Seamlessly transitioned show from weekly edited program to live-to-tape format.

Senior Writer/Producer - French

Teletoon, 2008–2014

Joined as Writer-Producer. Produced, wrote, voice-directed, and edited over 100 programming promotions per year. Promoted to Senior Writer/Producer – French in 2012.

- Lead Producer for major French language promotions and Superfan Friday programming block.
- Co-developed and spearheaded promotion of Superfan Friday block in English and French leading to audience increase.
- Directed and produced Teletoon's first animated/live-action promo.

SKILLS

Live and live-to-tape directing

Directing in traditional & virtual 3-camera studio sets

Single-camera directing

Experienced team leader

Off-/Online Video-editing with Premiere Pro and Final Cut

Working experience with After Effects

Fluently bilingual – French, English

Coaching & directing voice-over and on-camera talent

Managing personnel & resources in time-sensitive & high-stress environments

Leveraging network of industry contacts

Writing engaging copy

Working in and adapting quickly to evolving formats

HIGHLIGHTS

Directed and offline edited 130+ shows of public affairs program #ONfr

Produced and edited **500+ promos** throughout career

Producer or Associate Producer of over **15 hours** of documentary production

Won 7 Promax North America awards Copywriting and Promotion

20+ years television production experience

EDUCATION

Bachelor of Applied Arts, Ryerson University, Toronto, ON

Bachelor of Arts, McGill University

ADDITIONAL PROFESSIONAL EXPERIENCE

Manager, On-Air Creative

Bell ExpressVu, 2005–2008

Joined as freelance and later as staff promotions producer. Produced, wrote and supervised editing of promotional advertising of movies and events nationally for Bell's pay-per-view (PPV) service. Promoted to Manager On-Air Creative in Oct.2007, supervising team of 2 producers, a production coordinator, and assisting Senior Manager, On-Air Creative.

- Won 7 Promax North America promotional awards.
- Wrote and produced 50+ original feature film promos per year.
- Supervised editing of over 30 promos and promo cutdowns per month.
- Redesigned workflow tool still in use today.

Producer

Foolish Earthling Productions, "All-Night Show 25th Anniversary Special," 2005-2007

- 1 x60min documentary special.
- Aired on OMNI Television.

Producer

Foolish Earthling Productions, "Dr. Teller's Very Large Bomb," 2005-2007

- 1 x60min documentary special.
- Aired on PBS and Société Radio-Canada.

Director (On-Location Interview)

Red Apple Entertainment, "Masterminds," 2004

- Interview director for 3 on-locations shoots in Toronto, New York, Nice France.
- Aired on History Television (CDN) and Court TV (US).

Co-Producer

Foolish Earthling Productions, "Rocket Science," 2001-2003

- 13 x60min documentary series.
- Aired on Discovery Channel Canada.
- Winner of 2002 Houston Film Festival and 2006 Spirit of Da Vinci Film Festival for Best Documentary.